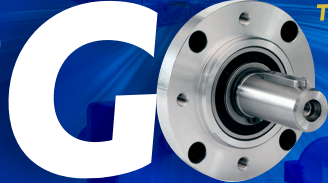


# GEARED TO GO™ by CROUZET



## **GEARED to GO™ by Crouzet**

Crouzet is excited to announce a new program for our motion product line!

Crouzet's wide-range of DCmind brush and brushless geared motors are now available as part of our Geared to Go program – a new program implemented in The Americas to promote rapid availability of nearly one hundred Crouzet motor + gearbox assemblies. Additional motor + gearbox assemblies will be regularly added to the program in the next 12 months.

Customers and prospects have been delighted by the performance and value of our DCmind products; particularly the ultra-quiet operation and high efficiency of the line. Less delightful, though, has been initial lead-time and minimum order quantity (MOQ) of many of these assemblies.

The Geared to Go program addresses lead-time and MOQ challenges by promising delivery of assembled motor + gearbox three (3) weeks after ordering. The program, supported by a European distributor classified as a “CanDo Master Channel Partner,” requires this specialized distribution partner to pass Crouzet's rigorous audit process to be fully certified to assemble Crouzet motor + gearbox combinations.

Crouzet makes it easy for its authorized distributors in The Americas to benefit from the Geared to Go program by managing the procurement activity and providing shipments in US Dollars from our Lawrenceville, GA warehouse. Simply place an order for a single motor + gearbox assembly, and we will commit to shipping the order within 15 working days (holidays excluded). Higher quantities may be available for rapid shipment; consult your assigned CSR with your requirements.

Furthermore, Crouzet's standard warranty applies to all products and assemblies shipped in the Geared to Go program!

### **Key benefits of this program:**

- Significant reduction in lead-time (reduction of up to 17 weeks)
- One-piece MOQ
- Motor + gearbox assembled by a certified partner
- Rapid prototyping and quick route to market
- Increased market share and sales growth